



# Online Forms & Scheduling

**Online forms & scheduling is growing in popularity & will likely become the norm for pharmacies beyond 2020.**

JotForm is an affordable & popular option for both online forms & online scheduling. It is a HIPAA-compliant option for:

- filling out & submitting electronic forms (immunization consent forms, screening questions, etc.)
- scheduling appointments (can integrate with Google Calendar)
- accepting payments for services (can integrate with most major online payment platforms)

Though especially popular for forms related to COVID-19 this year, this option can also be used for online refill requests (does not integrate with dispensing systems), making appointments for med reviews, open enrollment consultations, or diabetic shoe fittings, accepting payments for flu or strep testing, & any other pharmacy specific service.

If you'd like to start an account, our friends at GRX Marketing can help you set it up & walk you through getting the correct JotForm plan & setting up the HIPAA-compliant part. They will also create the forms for you for an hourly fee.

Once the form is created, you can email the link to patients, connect it to your website via a linked button or an embedded form, share it on social media, & more. There is a dashboard to view the submissions, & it's easy to view & download.

## Cost

Costs are 2-tiered

1. Regular monthly costs will be billed directly via Jotform \$39/month with the option of paying annually. This cost includes forms & scheduling services.
2. If you need assistance with setup, scheduling, or form creation, GRX Marketing is available to assist at a rate of \$50/hour. Average time to build forms is 1-3 hours per form. See their contact information below.

